



**ERIC GARCETTI**  
**MAYOR**

March 29, 2022

Honorable Members of the City Council  
c/o City Clerk  
City Hall, Room 395

Honorable Members:

Subject to your confirmation, I have appointed Mr. Jasson Crockett to the Cannabis Regulation Commission for the term ending June 30, 2023. Mr. Crockett will fill the vacancy created by Philip Mercado, who has resigned.

I certify that in my opinion Mr. Crockett is qualified for the work that will devolve upon him, and that I make the appointment solely in the interest of the City.

Sincerely,

A handwritten signature in black ink, appearing to read "E. Garcetti", with a horizontal line extending to the right.

ERIC GARCETTI  
Mayor

EG:tga

Attachment

## COMMISSION APPOINTMENT FORM

**Name:** Jasson Crockett  
**Commission:** Cannabis Regulation Commission  
**End of Term:** 6/30/2023

### Appointee Information

1. **Race/ethnicity:** African American
2. **Gender:** Male
3. **Council district and neighborhood of residence:** 2 - South Valley
4. **Are you a registered voter?** Yes
5. **Prior commission experience:**
6. **Highest level of education completed:** B.A, Finance and Management, Georgetown University
7. **Occupation/profession:** Public Policy Manager, Snap Inc.
8. **Experience(s) that qualifies person for appointment:** See attached resume
9. **Purpose of this appointment:** Appointment
10. **Current composition of the commission (excluding appointee):**

Commissioner	APC	CD	Ethnicity	Gender	Term End
Ahn, Robert L	Central	4	Asian Pacific Islander	M	30-Jun-25
Villa, Rita	South Valley	2	Latina	F	30-Jun-25
Vacant					30-Jun-23
Narro, Victor	South Valley	4	Latino	M	30-Jun-26
Mason, Thryeris	South	8	African-American	F	30-Jun-23



## **Jasson Crockett** – *Public Policy Manager* | *Snap Inc*

Jasson Crockett joined Snap Inc in 2021, where he leads Public Policy and Government Relations for the Greater Los Angeles Area. Jasson's responsibilities include liaising with local elected leaders, City and County agencies, and community organizations, to advance strategic partnerships and civic initiatives.

Prior to joining Snap, Jasson was Director of Community Business in the Office of Los Angeles Mayor Eric Garcetti. In this role, Jasson led engagement with small businesses, and oversaw policy and business development in the life science, healthcare and tech sectors, as well as sports, and tax policy. Jasson worked to connect companies of all sizes to resources within City Hall to enable their growth in the City of L.A., and develop a more connected ecosystem wherein companies can thrive. Jasson also led the creation of several major initiatives, including PledgeLA in partnership with the Annenberg Foundation, and WiSTEM L.A.

Prior to joining the Mayor's Office, Jasson worked with Nonprofit Finance Fund, a national consulting firm, specializing in strategic financial management consulting for nonprofit organizations. Additionally, Jasson has experience as a teacher and case manager for a nonprofit organization located in South-Los Angeles, an Associate with SEI Investments, a mid-cap asset management and trust software company. He currently serves on the boards of the Los Angeles Conservation Corps, the Santa Monica Chamber of Commerce, and PledgeLA.

Jasson holds a bachelor's degree from Georgetown University where he majored in Finance and Management, and is currently earning his Executive MBA at the University of California Los Angeles.



March 29, 2022

Dear Mr. Crockett:

I am pleased to inform you that I hereby appoint you to the Cannabis Regulation Commission for the term ending June 30, 2023. In order to complete the process as quickly as possible, there are several steps that must be taken, many of which require visiting City Hall. If you require parking during these procedures, please contact my Commissions team by email at [myr-commissions@lacity.org](mailto:myr-commissions@lacity.org), to make arrangements for you.

To begin the appointment process, please review, sign, and return the enclosed Remuneration Form and Undated Separation Letters **within one week** of receiving this letter. These documents are necessary to ensuring the most efficient, open, and accountable City government possible. Further, Mayor's Office policy requires all potential commissioners to be fingerprinted as part of the background check. The Commissions Team will assist in connecting you with the Personnel Background Unit so that you may schedule an appointment to have this done. You must schedule the appointment **within one week** of receiving this letter.

Should this apply to your Commission, you will be receiving a packet from the City Ethics Commission containing information about the City's conflict of interest laws, and a copy of the State Form 700/Statement of Economic Interests. You are required to complete and return this form **within 21 days** of your nomination to the City Ethics Commission at 200 North Spring Street, City Hall, 24th Floor, Los Angeles, California 90012. Any inquiries regarding this form should be directed to Nicole Enriquez at the Ethics Commission by email at [nicole.enriquez@lacity.org](mailto:nicole.enriquez@lacity.org).

Mr. Jasson Crockett  
March 29, 2022  
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As part of the City Council confirmation process, meetings will be offered to Paul Krekorian, your Councilmember, and Councilmember Marqueece Harris-Dawson, the Chair of the Planning and Land Use Management Committee, to answer any questions they may have. You will be hearing from a City Council committee clerk who will let you know when your appointment will be considered by the Planning and Land Use Management Committee. Sometime thereafter, you will be notified by the committee clerk when your appointment will be presented to the full City Council for confirmation. Once you are confirmed, you will be required to take the oath of office in the City Clerk's Office in Room 395 of City Hall.

Commissioners must be residents of the City of Los Angeles. If you move at any point during your term, have any changes in your telephone numbers, or in the future plan to resign (resignation must be put in writing), please contact my office immediately.

Congratulations and thank you for agreeing to serve the people of Los Angeles.

Sincerely,

A handwritten signature in black ink, appearing to read 'EG', followed by a horizontal line and a small flourish.

ERIC GARCETTI  
Mayor

EG:tga

Attachment I  
Mr. Jasson Crockett  
March 29, 2022

### Nominee Check List

**I. Within 7 days:**

\_\_\_\_\_ Schedule an appointment to get fingerprinted to complete a background check. The Commissions team will assist in connecting you with the Personnel Background Unit.

\_\_\_\_\_ Email the below forms, found on the last three pages of this letter, to: [myr-commissions@lacity.org](mailto:myr-commissions@lacity.org) OR mail them to: Commissions Team, Office of the Mayor, City Hall – Room 303, 200 N. Spring Street, Los Angeles, CA 90012.

- Remuneration Form
- Undated Separation Letters

**II. Within 21 days:**

\_\_\_\_\_ File the following forms with the City Ethics Commission. *If you are required to file, you will receive these forms via email from that office.*

- **Statement of Economic Interest (“Form 700”)**  
*IMPORTANT:* The City Council will not consider your nomination until your completed form is reviewed by the Ethics Commission.
- **CEC Form 60**

**III. The Mayor’s Office will notify the below Councilmembers of your nomination, so that they may reach out to schedule a meeting with you should they wish.**

\_\_\_\_\_ Your City Councilmember Paul Krekorian

\_\_\_\_\_ Councilmember Marqueece Harris-Dawson, Chair of the Council Committee considering your nomination